

# BENJAMIN HENDRICKS

User Experience Designer & Front End Developer



## CONTACT

✉ benjaminhendric@gmail.com

📄 brhendr.github.io

☎ +1 920.296.8765

📍 Madison, WI

## SKILLS

HTML / CSS

Javascript / jQuery

Angular JS

React JS

Adobe Suite

Sketch

Atlassian Jira

Adobe Target

User Research

## 👤 ABOUT

User Experience Designer and Developer with over 5 years of experience. Possessing two B.S. Degrees one in Psychology and the other Web & Digital Media Development. Looking to grow as a designer, researcher, and project lead.

## 📝 EXPERIENCE

> Lands' End Jan. 2016 - Current  
**USER EXPERIENCE DESIGNER**

Manage A/B test platform Adobe Target and Monetate, coordinate with project owners, and stakeholders to testing MVP before over investing. Work on site and online user experience testing, script writing, goal setting, and information sharing.

> Lands' End May. 2013 - Jan. 2016  
**FRONT END DEVELOPER**

Agile development methodology, part of the 3 person Front End development team that turned landsend.com into a responsive website. Started A/B testing team.  
**KEY SKILLS:** NodeJS, Angular JS, React, jQuery, Less/Sass, Atlassian suite, and more.

> Virtual Vision May. 2012 - May. 2013  
**FRONT END DEVELOPER & DESIGNER**

Led branding efforts for multiple organizations. Implemented design, web, and marketing strategies for customers. Full Stack development responsibilities.

## 🎓 EDUCATION

University of Wisconsin - Stevens Point

B.S. Psychology

B.S. Web & Digital Media Development

Minor History